



公共空間

The TID Award of Public space

摩爾城市國際電影城

Hankou City Plaza International Cinema

壹正企劃有限公司

One Plus Partnership Limited

主持設計師

Chief Designer

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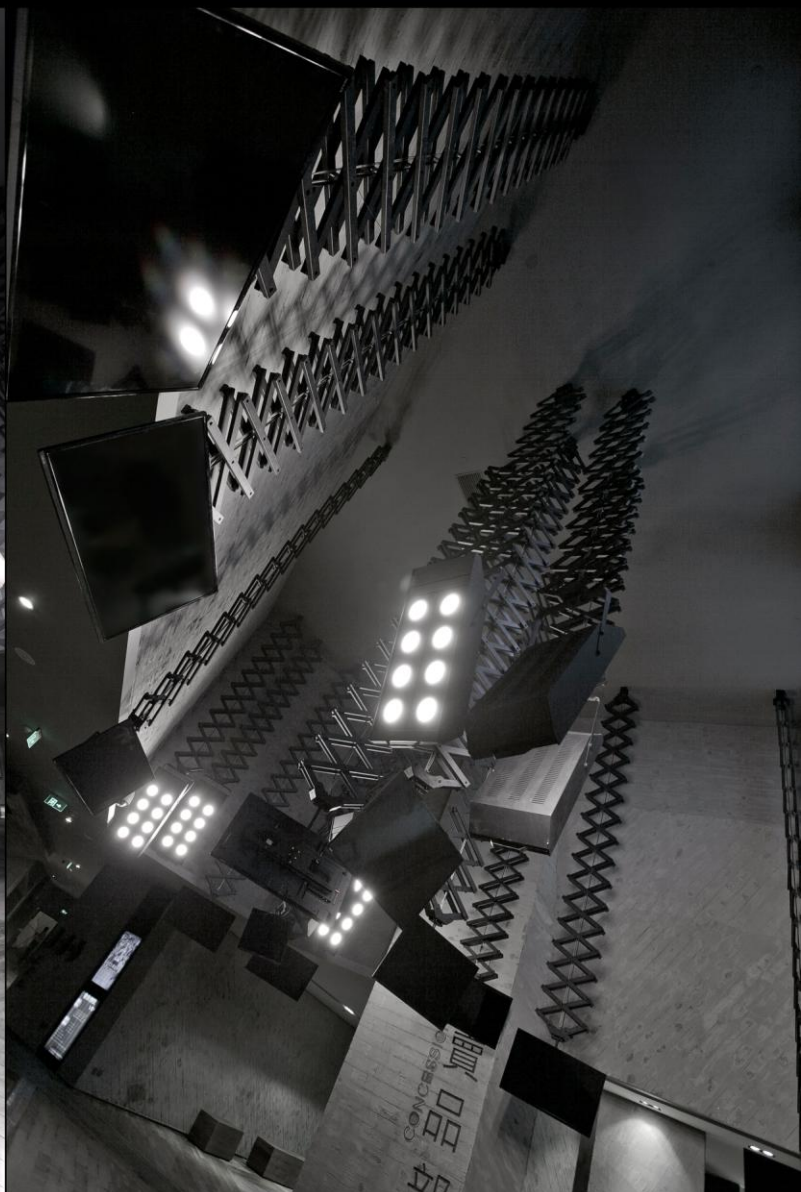


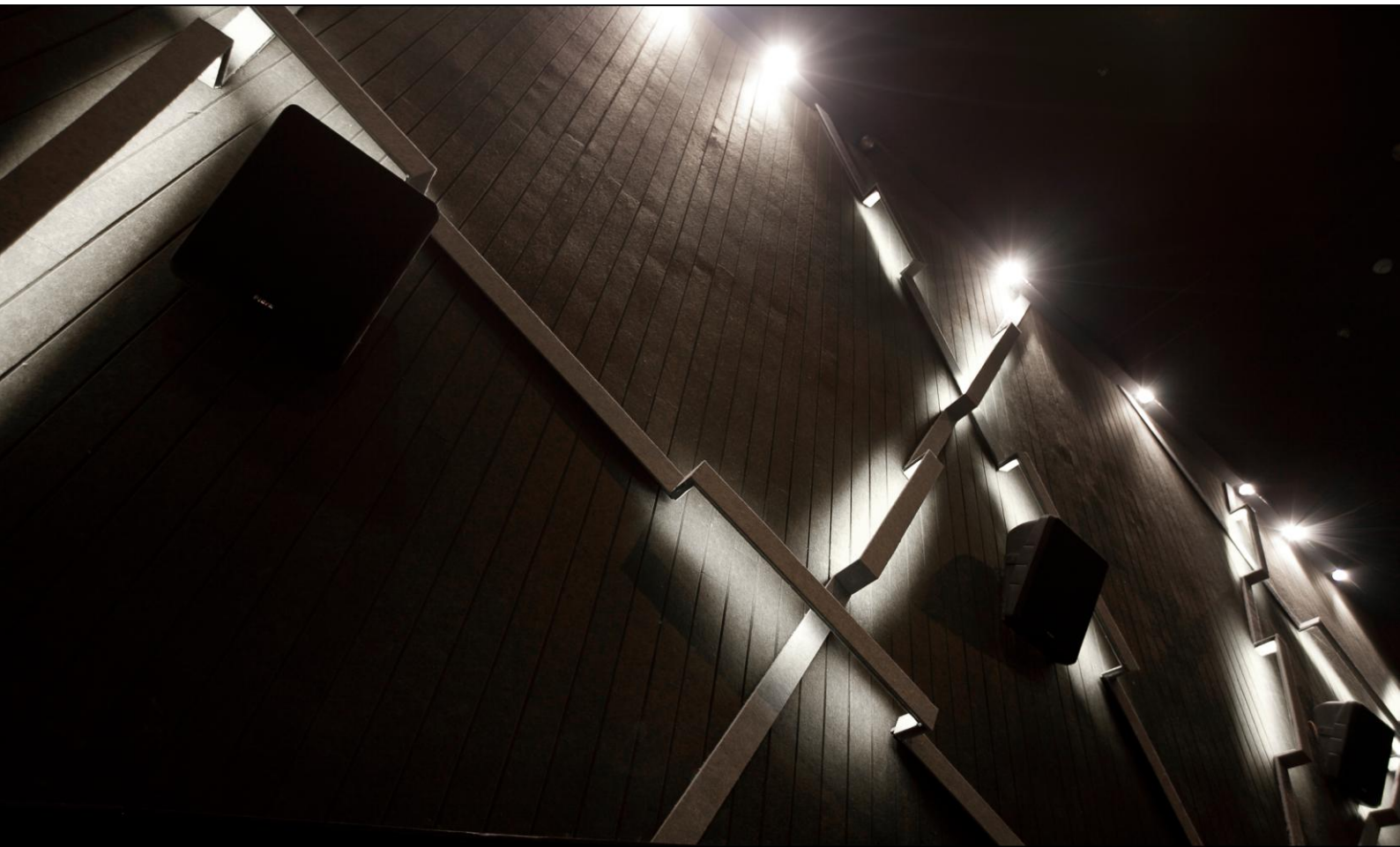
HANKOU CITY PLAZA INTERNATIONAL CINEMA





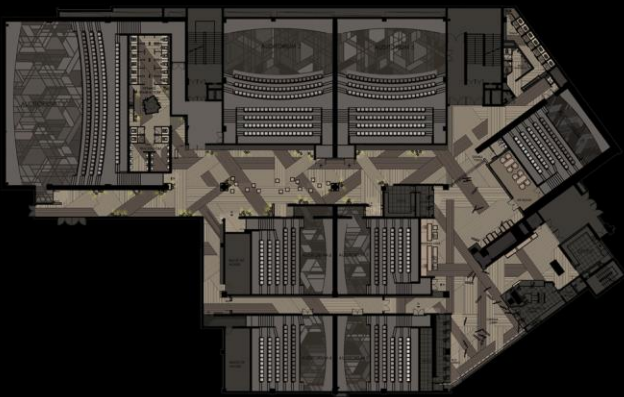
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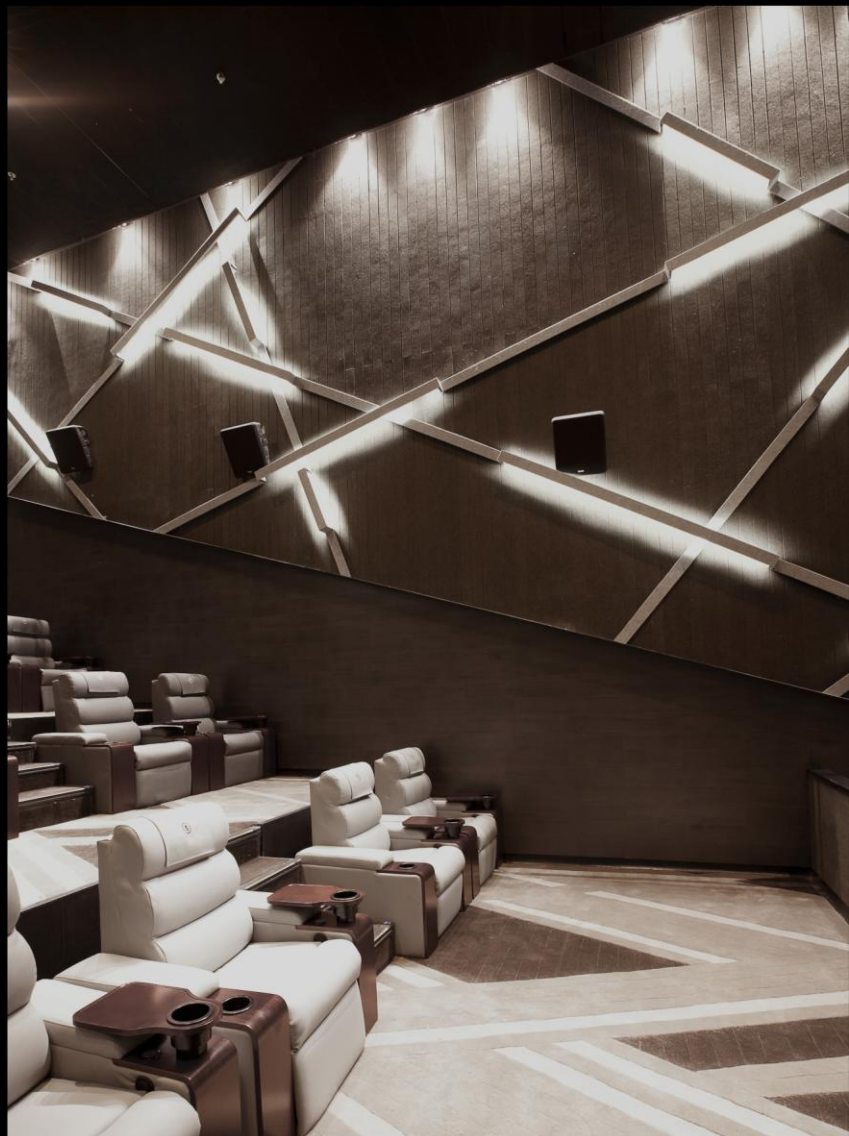


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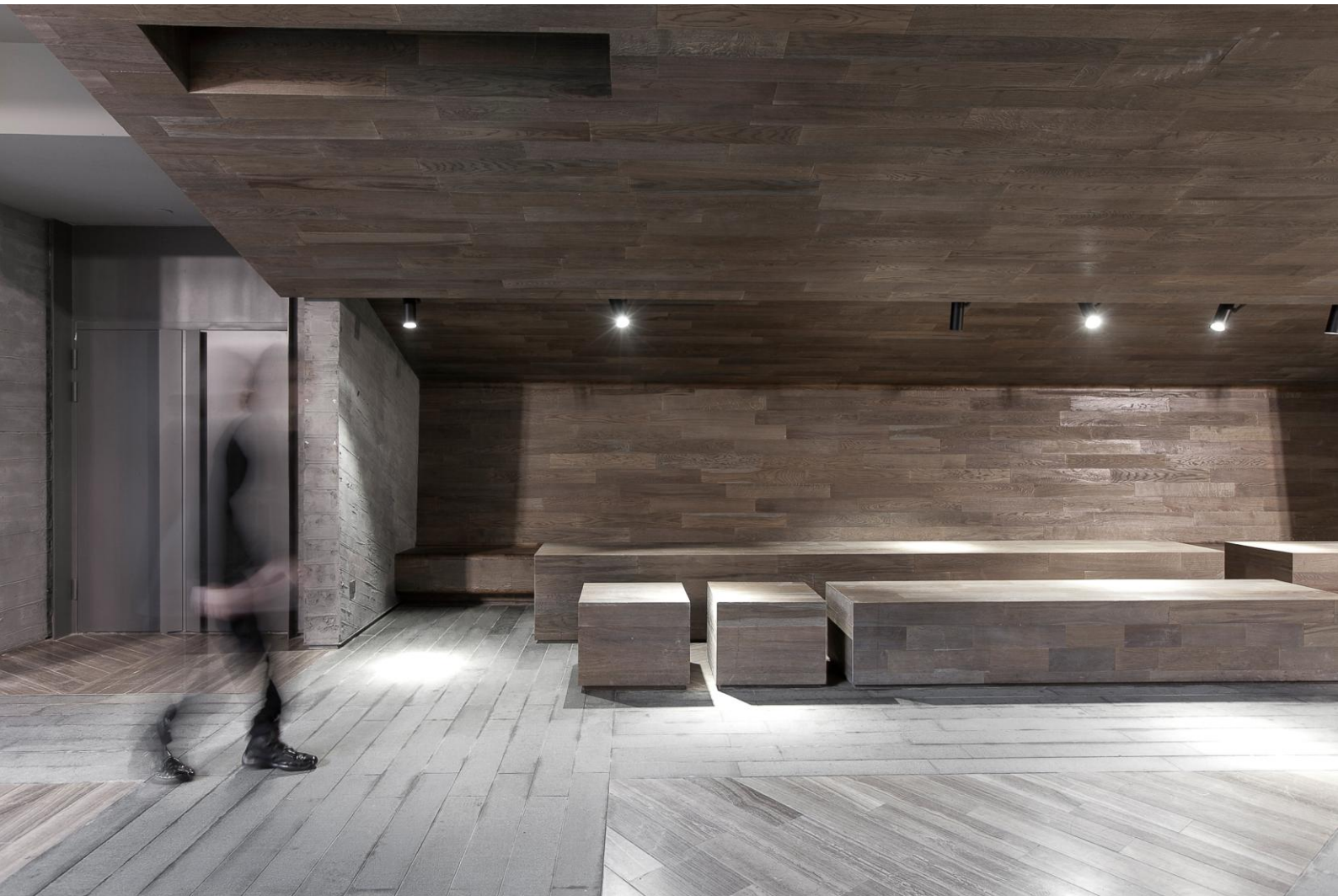
DESIGNERS OF THIS CINEMA BESTOW THE MOVIE-GOERS WITH THE GRANTING OF A DREAM COMES TRUE – A VIVID SIMULATION OF AN ON-SITE SHOOTING SPOT. APPOINT SETTING FOOT ON CINEMA, BRIGHT SPOTLIGHTS IN TICKETING OFFICE AREA WELCOME MOVIE-GOERS BY ENGAGING THEIR HYPERSENSITIVITIES. LAZY TONGS OF DIFFERENT LENGTHS HANG FROM CEILINGS LIKE CHANDELIER. LCD SCREENS AND SPOTLIGHTS ARE ATTACHED TO OTHER END, DISPLAYING LATEST TRAILERS AND CAST SHADOWS ON SURROUNDING WALLS. SUCH COMBINATIONS OF DARK AND METAL MATERIALS PORTRAY SENSE OF MECHANIZATION, RESEMBLING MASCULINE ATTIRE AND INDUSTRIAL ROUGH-HEWN. PASSING THROUGH HALLWAY, SINGLE-STAND SPOTLIGHTS OF VARIOUS HEIGHTS LOCATE THEMSELVES SCARCELY ACROSS PERIMETER, AS IF THEY HAVE A MIND OF THEIR OWN. LIGHT AND SHADOWS ARE BEING CASTED ON CEMENT WALLS. SIGNAGE GETS ILLUMINATED BY SPOTLIGHTS, THE CHARACTERS FABRICATE THEMSELVES, PROCREATING A 3D-LIKE HALLUCINATION, WITH THE MINIMAL EXERTION OF DECORATIVE ITEMS, DESIGN OF THIS CINEMA REMAINS RAW YET MOD.



FLOOR PLAN







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