

### 公共空間

# The TID Award of Public space

# 香港 CINE TIMES 時代廣場電影院 UA Cine Times Cinema – Times Square – Hong Kong

### 壹正企劃有限公司

# One Plus Partnership Limited

主持設計師 Chief Designer	羅靈傑 Ajax Law Ling Kit
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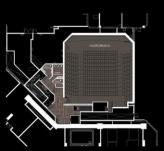
#### UA CINE TIMES CINEMA · TIMES SQUARE · HONG KONG

WITH THE TECHNOLOGY ADVANCEMENT, ELECTRONIC APPLIANCES COME WITH MORE COMPLICATED FUNCTIONS AND UTILITIES, THEIR LOOKS GROW TOWARDS SIMPLICITY TO FACILITATE EASIER HUMAN USAGE, LIKE THE TOUCH SCREENS OF MOBILE PHONES AND PLASMA TVS. USING TWO SIMPLE COLOR COMPONENTS – BLACK AND WHITE, DESIGNERS ELABORATES ON THE 'MINIMALIST' STYLE. ABOVE HEAD HANGS SPECIAL-DESIGNED LED SPOTLIGHTS OF EIGHT VARIOUS LENGTHS IN BLACK, LIGHT AND SHADOWS FULFIL EVERY CORNER. LIKE THE SIMPLICITY EXTERIOR OF MODERN TECHNOLOGY, THE CINEMA DESIGN SIMPLIFIES COMPLICATED DETAILS, WHICH PUTS USER-FRIENDLY INTERFACES IN ITS PRIORITY.





13/F FLOOR PLAN













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