

公共空間

The TID Award of Public space

EXPLODED CINEMA

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EXPLODED CINEMA

Location: Wuhan, China

Trips to cinemas have always left the movie-goers contended with dazzles. While the audiences are watching the film in the auditorium, they could let their imagination run wild. Especially the science fiction film genres, like 'Inception' or 'Interstellar'. These films further ignite the audiences' creativity. The designers visualize the scenes from these movies, creating yet another vivid interior which welcomes the audiences as if they have walked into a real movie setting.

Upon entering the cinema, audiences' eyes would meet with the various-shaped and three dimensional boxes. Black and white engulfs the perimeter, conveying a hint of futuristic and muti—dimensional feeling appears in science fiction movies. Rectangular-shaped concessions and kiosk inclined with assorted angles, camouflaging themselves in the furturistic background, which triggers the association of meteors in space or the second element of psychedelic space. On the ceiling above the concession lays a rectangular LED box, which could play movies or dynamic graphics within the area. Black marble tiles with white veins coated the entire ground. The flooring, which is supposed to be a two dimensional object, fills with three dimensional geometric graphics, as if they are multifold of rectangular boxes emerging from the ground.











