

# TID<sup>11th</sup>2018Award

Taiwan Interior Design

品牌設計類 TID 獎

The TID Award of Branding & Communication

京仕木地板展間

Divinetree Creative Floor

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#### BC-14-京仕木地板展間

本案擁有絕佳的天然光源與綠意，對於時常需要接待客戶的業主來說，除了展現他現有空間的優越環境之外，亦將原本單調的展售空間融入富玩味氣息的銷售模式，增加客戶與展間的互動性，使人與空間相映成趣不言而喻。光影與木質的相輔相成，為空間最渾然天成的妝點，清水模漆與黑鐵的紋理點綴空間的層次，展示架與木地板的呼應，翻轉了空間的秩序關係，也讓空間多了不同個性和表情，透過材質肌理的敘事使遊走於空間中的人感受最為自然舒適且屬於自己未來想像的玩味場域。建築物或室內空間與周圍情況的對應關係 此建物屬於鋼構型式且擁有自設庭園，以豎立在空間中的實木立柱及向上延伸性的天花，打破既有室內的空間框架，亦呼應室內與戶外綠意的延伸；展示架及實木扶手為屏，清水模及收納櫃為界，讓人們自由舞動在光影與綠意蔓延交織的空間當中。展間藉由大面黑鐵板及清水模漆延伸空間的深度，藉由低調的材質紋理，豐富了木地板(商品)本身的層次感，拾級而上的樓梯映入眼簾的造型主題牆連接過去與未來的種種，透過主題牆的呈現人來訪的人更加理解業主對於產品一路以來的堅持與創新的成果。此外構件(展架)以圓柱及軸心作為架構，使構件自成一個量體；結構圓柱同時是構件的把手，沖孔板使面的處理更加輕盈，也突顯構件本身的紋理，利用黑鐵材質的特性，讓商品(木地板)可以藉由背後鎖上的磁鐵，自由吸附在展架上增加便利性及展示效應。空間中的燈光除了滿足展間的基本需求外，亦透過線型 LED 燈的編織作為輔助照明，其點綴既輕透亦不失空間中對視覺的量感繼而成為醒目的一景。傢俱的搭配，延續了空間的紋理，運用實木與鐵件的搭配，使傢俱呈現富玩味性的表情，豐富了整個空間場域。

#### BC-14- Divinetree Creative Floor

The project has excellent natural light source and greenery. For owners who need to often receive clients, it not only demonstrates its decent spatial environment, but also infuses the dull selling space with selling mode full of interest. It raises the interaction between clients and exhibiting space, and an unspeakable amusing reflection of people and space is presented. The shadow and the woodiness collaborate with each other, and they are the most natural decoration of the space. The fair-face concrete paints and black iron grain embellish the gradation of the space. The display rack and the wooden floor have turned the order of the space, and the space can be seen in a new light as well. By the texture of the material, people who walk in such space can feel natural comfort in this amusing field where you can imagine about what this place will be. Relationship between the building or internal space and the surroundings This construction is built in structural steel and set with a customized garden. The solid-wood columns standing in the space and the ceiling extending upward have broken the existing internal spatial frame, as well as reflected the extension of internal and outdoor greenery. With display rack and wooden handrail as the cover, and fair-face concrete and storage cabinet as the line, people can freely dance in a space woven by shadow and greenery. With the extending spatial depth established by wide black iron board, fair-face concrete, and low-key texture of the material, the gradation of the wooden floor (the product) itself is enriched. Above the leveling-up stairs, the designing themed wall comes into view and connects things from past to future. The presentation of the themed wall makes visitors understand more about the fruit of persistence and innovation that the product has come through. In addition, the structure of the component (display rack) is made by columns and axis, and thus the component itself forms the mass; structural columns are the handle of the component as well. The punching plates make the surface lighter, and emphasize the texture of the component. With traits of the black iron, the product (wooden floor) can be attached on the display rack through the fixed magnet on its back. Such method increases the convenience and exhibiting effects. In addition to fulfilling basic demands of exhibiting space, the light is aided by linear LED lighting as well. Such embellishment is light but not reduces the visual feelings for the space. It turns out to be an attracting scene. The arrangement of the furniture extends the spatial grain. With the collaboration of solid wood and iron components, furniture is presented in an amusing light and enriches the entire field.