

# 商業空間類/購物空間 TID 獎 The TID Award of Commercial Space/Shopping Space

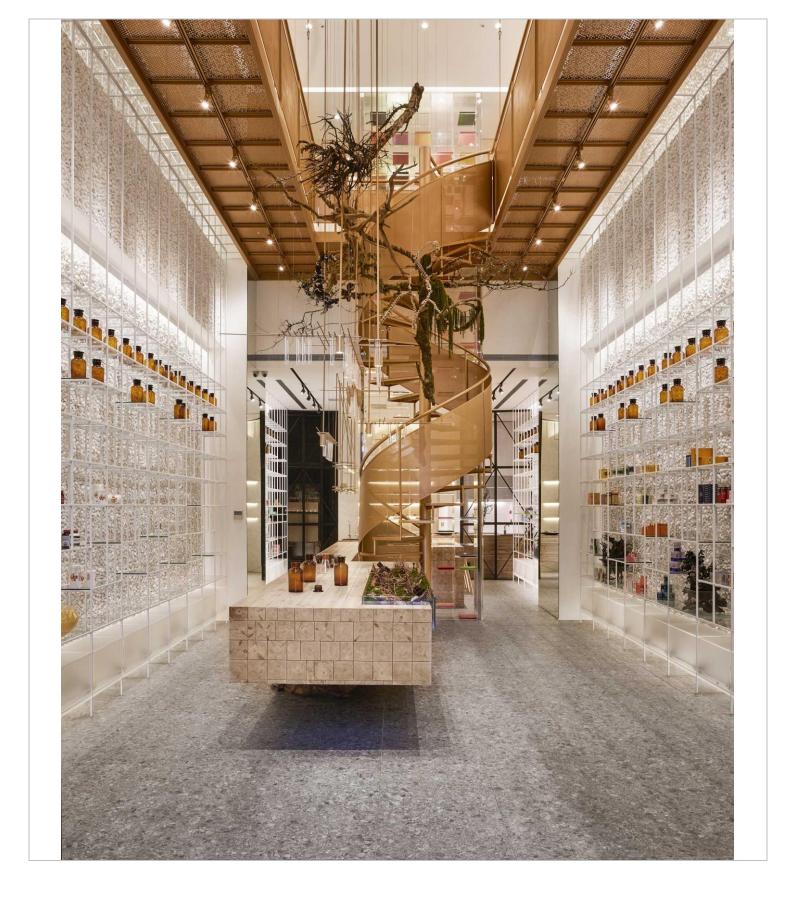
# 分子藥局

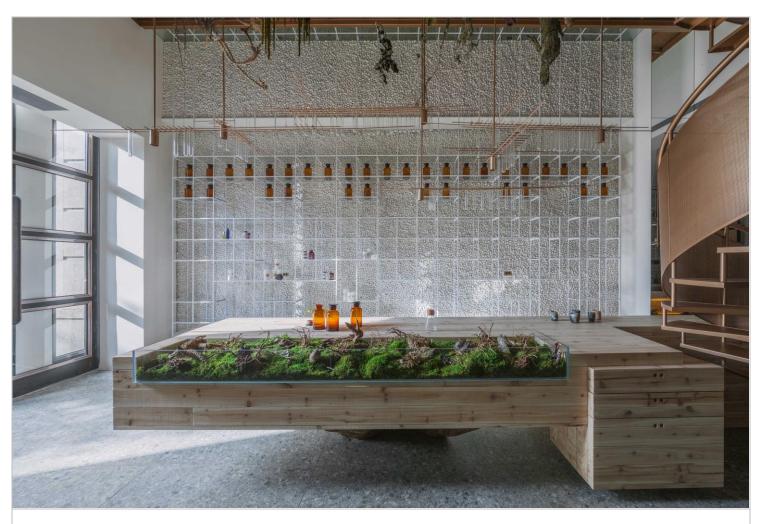
# Molecure

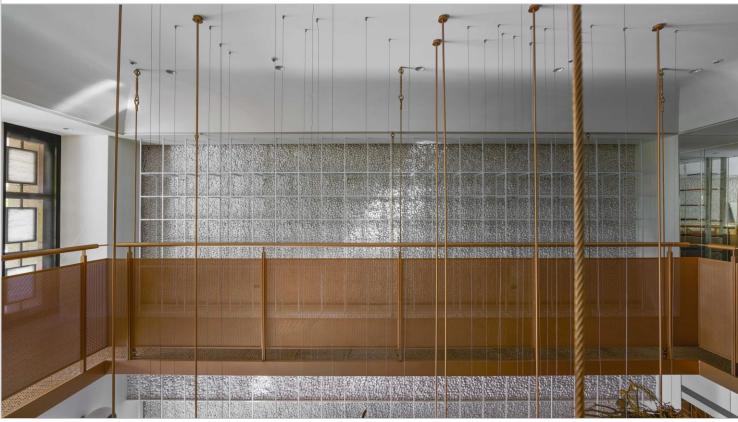
## 水相設計

Waterfrom Design

主持設計師 Chief Designer	李智翔 Nic Lee
協同設計師 Co-designer	郭瑞文 Richard Kou
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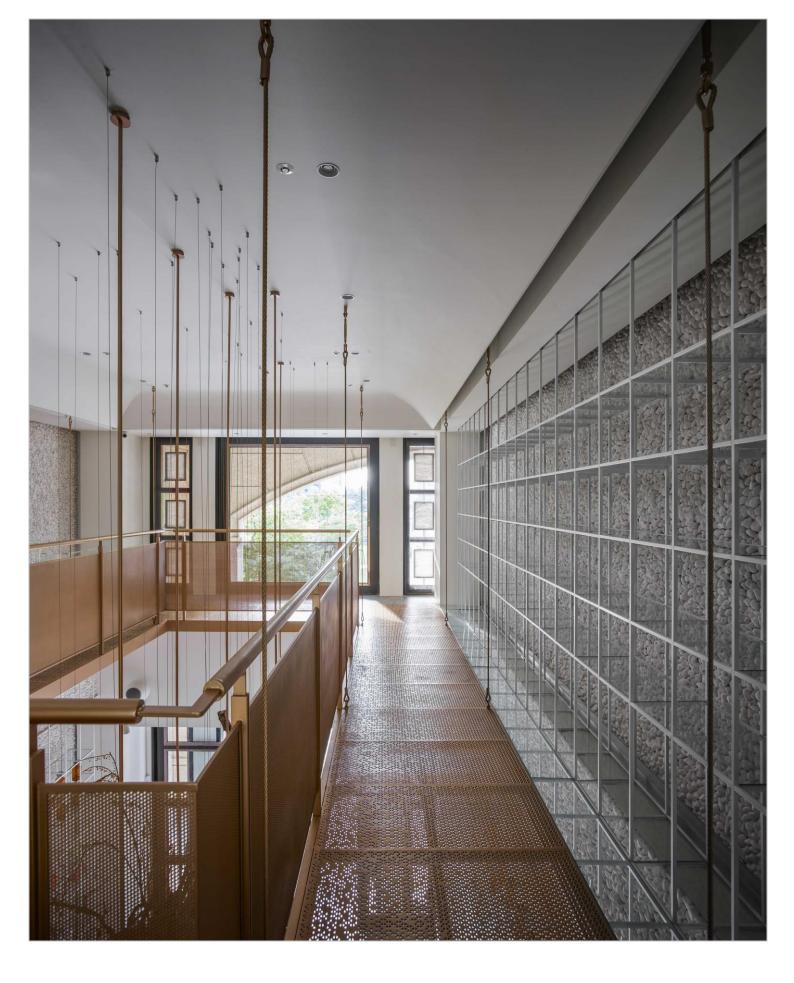


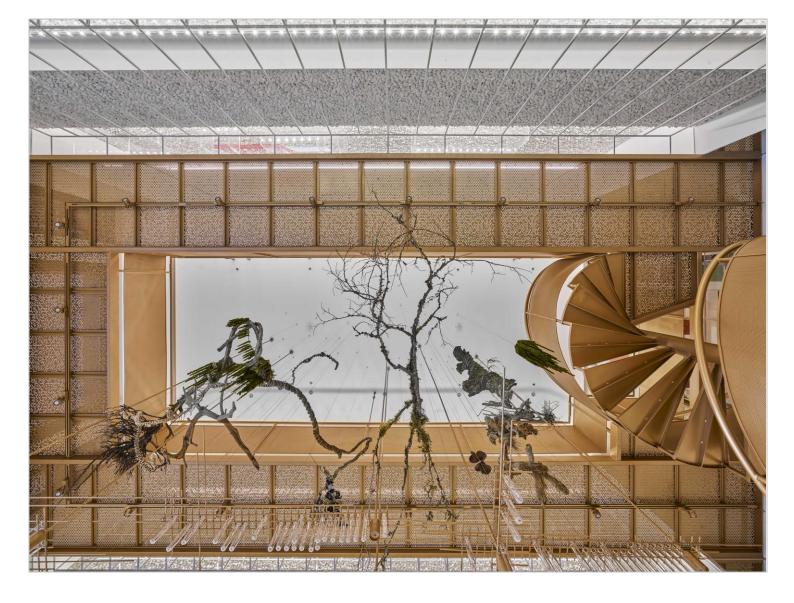






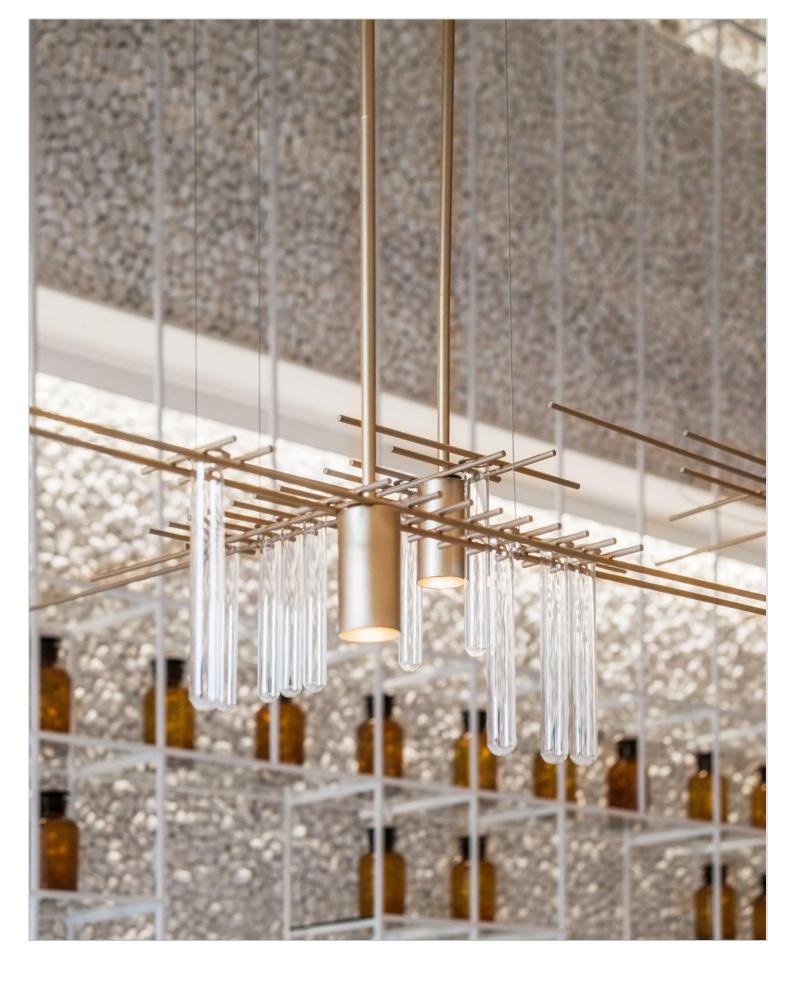


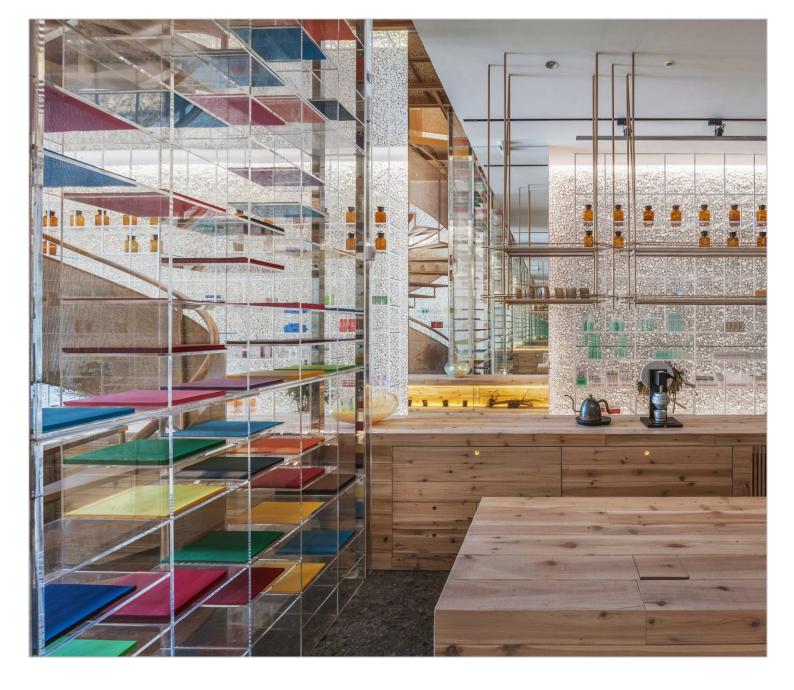














### CSF-03-分子藥局

一如 MOLECURE 源自 Molecule (分子)與 Cure (健康) 拆分重組的取意寄望·回歸到 Just like MOLECURE is split and reorganized from words "Molecule" and "Cure", 製藥原點·從自然界萃取分子合成對人體有治癒功能的藥品·發展出綠色實驗室「green in the lab」的空間定位,將「原始」與「科技」看似衝突的特質結合,正如不同分子撞擊形 成新的化合物,將分子的兩大特性:鏈結性與聚合性內化成設計手法。MOLECURE 分子 藥局不但跨越藥品零售的既定框架,為家傳三代的傳統藥局帶來有別於以往的生機面貌, 讓台灣停滯的藥局產業獲得獨屬於這個時代的存在價值,重新定義健康的價值:藥品、保 健食品、飲食與運動四層面,也讓愈發注重健康的當代人,擁有一處完美融合功能、美感 與實驗精神的新生空間。

#### CSF-03- Molecure

while approaching to the design, we returns to the original purpose of pharmacy- extracting molecule from nature to synthesize healing drugs. Thus we get the idea of building a space which we named "green in the lab", combining the seemingly conflicting qualities of "primitive" with "technology", just like new compounds formed due to molecular bombardment. We extracted the two characteristics of molecule - "connectivity" and "aggregation" into our design. Molecure Pharmacy not only gets rid of the fixed stereotype of Pharmacies, brings the three-generations traditional pharmacy a totally different look and improves the value of existence of Taiwan's stagnant pharmacy industry, redefines the value of health from four aspects: drugs, health food, diet and exercise, but also brings people who pay increasing attention to health a new space which integrates function, aesthetics, and experimental spirit.