



商業空間類/購物空間 TID 獎
The TID Award of Commercial Space/Shopping Space

A PIT AUTOBACS SHINONOME

TONERICO:INC

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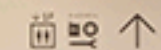






HOME

旅
とクルマ
Travel & Car
旅行と車



スポーツ
とクルマ
Sports & Car
スポーツと車



APIT AUTOMOTIVE
SHINJUKU

4

3







6

5

4

3

2

1



 **APIT** AUTOBACS
SHINONOME

EXIT ←

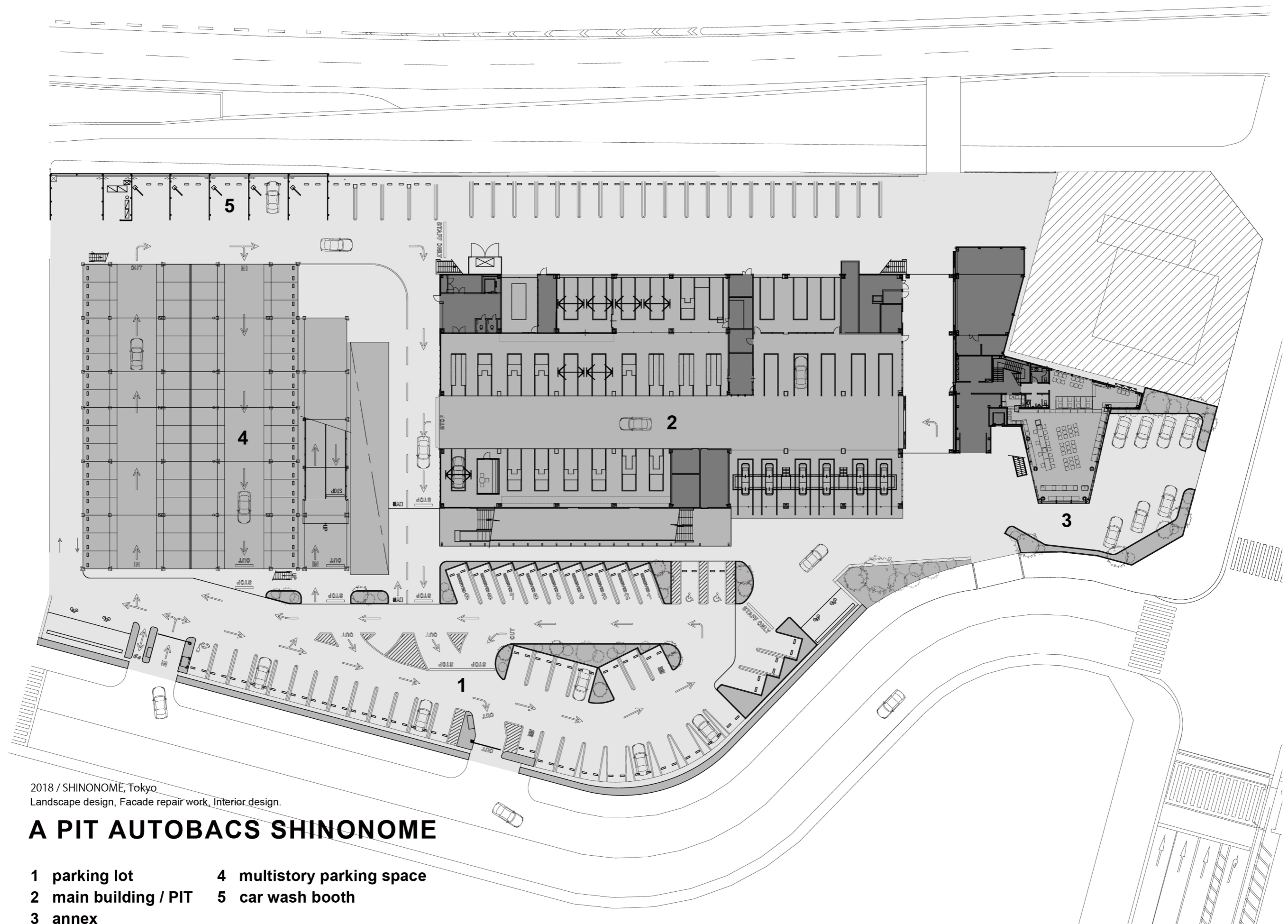
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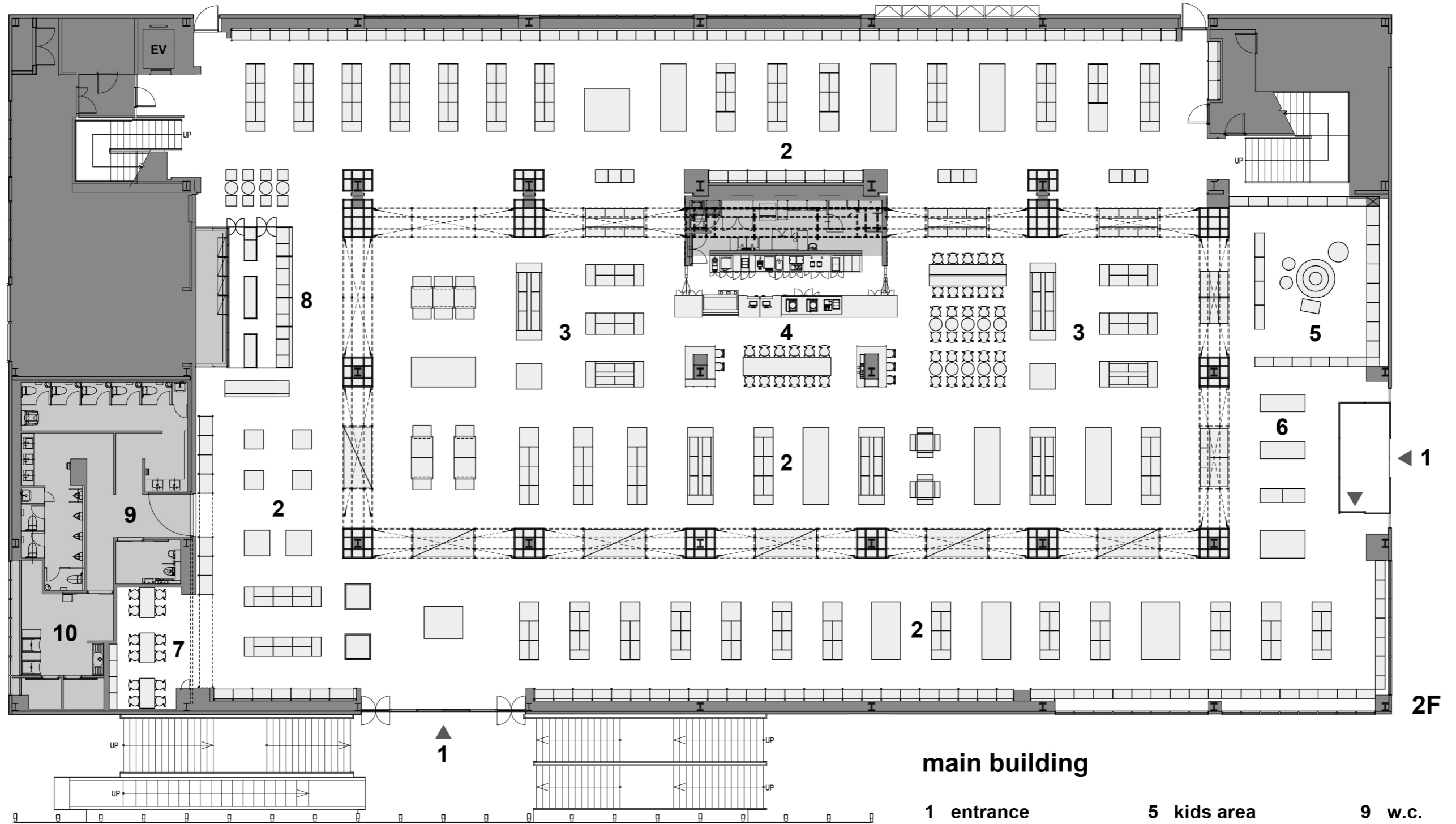
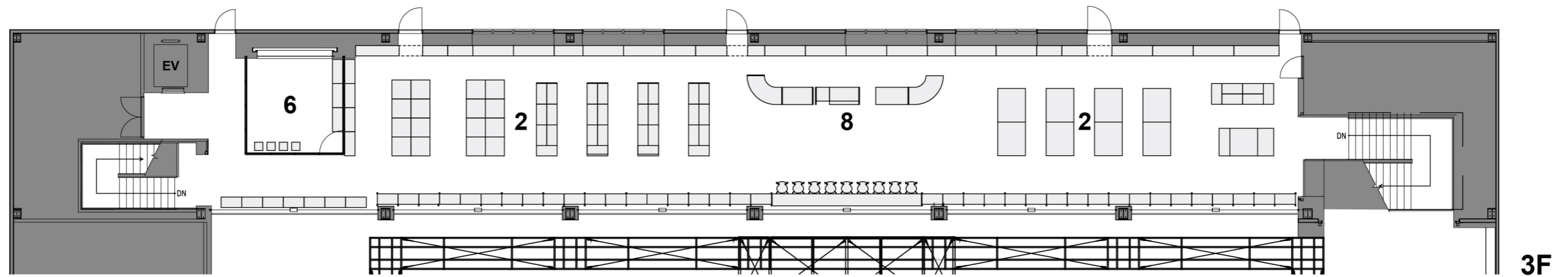
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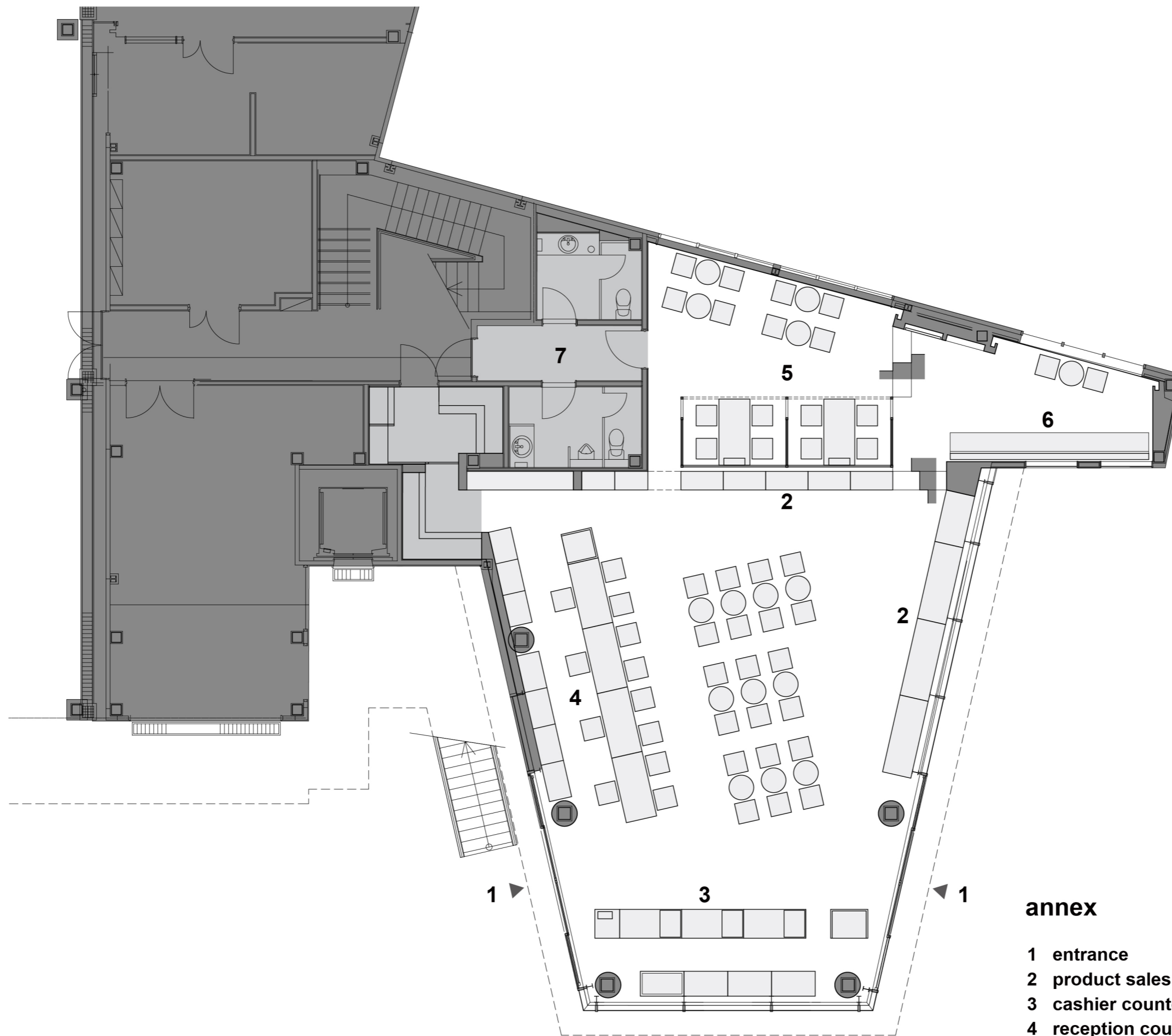
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main building

- | | | |
|----------------------|-------------------|-----------------|
| 1 entrance | 5 kids area | 9 w.c. |
| 2 product sales area | 6 event area | 10 nursing room |
| 3 book area | 7 business area | |
| 4 cafe area | 8 cashier counter | |



annex

- | | |
|----------------------|-----------------|
| 1 entrance | 5 business area |
| 2 product sales area | 6 seating |
| 3 cashier counter | 7 w.c. |
| 4 reception counter | |

A PIT AUTOBACS SHINONOME	A PIT AUTOBACS SHINONOME
<p>A PIT AUTOBACS SHINONOME “汽車和人都需要充電加油” “為了跑得精彩，有時需要充電加油。與朋友盡興地聊聊天。喝杯咖啡提振精神。讓疲憊的身體得以放鬆。看看書，尋找下個想去的地方。大家輕輕鬆鬆地走進來，再充滿期盼地走出門。” 這段話以“汽車和人都需要充電加油”為理念，源於對與車共處的舒適空間的暢想。其用意在於讓汽車愛好者感受到“充滿期盼的愉悅”，將 BOOK&CAFÉ 安排在樓層的中心，讓家人和朋友等各年齡層的人產生共鳴。1 樓的修理站以汽車為主角，井然有序的氛圍給人帶來清潔感和安心感。用智能手機可看到修理站內 29 個攝像頭拍攝的影像，“PREMIUM PIT”可近距離觀察操作，創造出令人震撼的臨場感和信賴感。2 樓分成“旅行與汽車”、“車庫與汽車”、“家人與汽車”等 8 種不同生活方式的主題區，由環樓層高臺的內側與外側進行區分。外側主要是汽車用品的硬件，內側為各主題軟件，以及主題編輯及關聯書籍。在中央的咖啡廳可隨意讀書，度過 PIT 的等待時間。在網路銷售增加的大環境中，實體店可以做的就是倡導未來汽車生活方式，這也是“A PIT”的目標，在此目標下，日本國內一號店應運而生。</p>	<p>A Pit Autobacs Shinonome 'A Pit Stop for Both Cars and People' "To continue running properly, an occasional pit stop is required. Have a leisurely conversation. Drink some coffee and fill your tank. Do maintenance on your tired body. Look through some books and find the next place you'd like to go. In this way, people can drop in casually and then set out again full of excitement." These words have been written based on the concept "a pitstop for both cars and people" and the image of a comfortable space to spend time with your car. "A Pit" is intended as a place where people who like cars can experience fun and excitement, and at the bookstore-cafe in the center, enjoy themselves with family and friends of all ages. The first floor houses a clean, secure, neat and orderly pit (automotive service area) where cars play the lead role. The 29 cameras installed in the Premium Pit allow customers to watch the work done on their cars up close through a smart phone, which creates the feeling of being in the room and a sense of trust. The second floor is made up of areas with themes based on eight different lifestyles — including "Travel & Car," "Garage & Car" and "Family & Car" — partitioned by being placed inside or outside of a connecting gallery that encloses the entire floor. Mostly car supplies and hardware are on the outside, and on the inside are displays of books chosen to match the themes. In the center cafe, customers can wait for their cars to be serviced while freely reading books. A Pit creates a real store in an environment of increasing online shopping and aims to suggest possible futures of automotive living. It is the first store of its kind in Japan.</p>