

商業空間類/展售空間 TID 獎  
The TID Award of Commercial Space/ Reception Center Space

重慶龍湖 TOD 光年展廳  
Hyperion Longfor TOD Exhibition Hall

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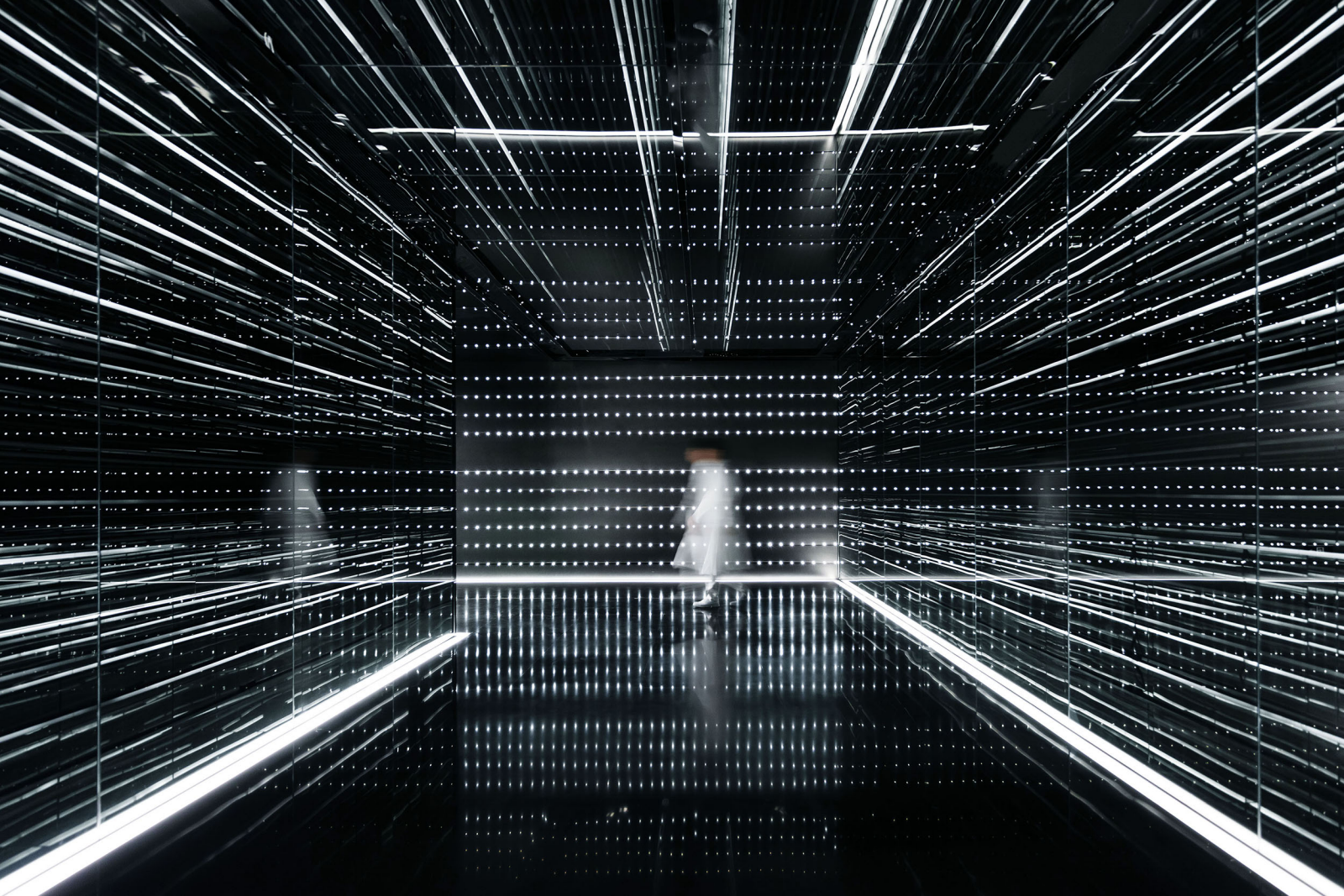
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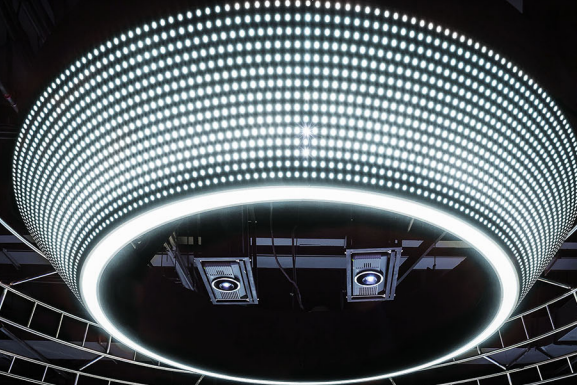












<p>人口、气候、能源... 挑战与机遇</p> <p>2010-2050年人口变化趋势图</p> <p>2010-2050年能源需求趋势图</p>	<p>资源约束与TOD的挑战</p> <p>2010-2050年资源约束趋势图</p> <p>2010-2050年TOD挑战趋势图</p>	<p>TOD：资源约束下的挑战</p> <p>2010-2050年TOD挑战趋势图</p> <p>2010-2050年TOD挑战趋势图</p>	<p>资源约束下的挑战</p> <p>2010-2050年资源约束趋势图</p> <p>2010-2050年TOD挑战趋势图</p>	<p>资源约束下的挑战</p> <p>2010-2050年资源约束趋势图</p> <p>2010-2050年TOD挑战趋势图</p>	<p>“一带一路”倡议下的TOD</p> <p>2010-2050年“一带一路”倡议下的TOD趋势图</p> <p>2010-2050年“一带一路”倡议下的TOD趋势图</p>
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<p>资源约束下的挑战</p> <p>2010-2050年资源约束趋势图</p> <p>2010-2050年TOD挑战趋势图</p>	<p>资源约束下的挑战</p> <p>2010-2050年资源约束趋势图</p> <p>2010-2050年TOD挑战趋势图</p>	<p>资源约束下的挑战</p> <p>2010-2050年资源约束趋势图</p> <p>2010-2050年TOD挑战趋势图</p>
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1935

1940

1945

1950

1955

1960

1965

1970

1960

1955

1950

1945

1940

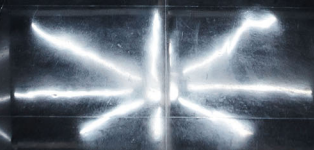
1935

1930

1945

1935

1930

















龙湖重庆TOD光年展厅

IIDA INTERIOR DESIGN COMPETITION

WINNER

HYPERION • LIGHT YEAR



KARV one  
峻佳設計 /



## 重慶龍湖 TOD 光年展廳

從交通工具進化到 TOD 的城市開發模式，峻佳從 “Hyperion•光年” 的概念破題。在 “策展線” 中，峻佳圍繞 “TOD” 這一核心項目命題，探討 TOD 的過去與現在，及其在龍湖重慶這一專案中的運用，最終規劃出 6 個主題區域：序章、時光長廊、時代之變、全球之鑒、智慧典範、下一站光年。在 “行銷線” 中，則以富體驗和氛圍感的設計，打造出一種富有想像力與科技感的未來生活體驗。正如高鐵以速度更新城市的空間和時間，峻佳設計巧妙將 “行進列車” 的理念配合變幻的曲線附以展廳科技感。不停轉動的 “車輪” 是空間的視覺焦點，其創意正是來自火車及時鐘的概念。造型感十足的天花，入口處醒目的吧台、吧台底座，牆面鑲嵌的城市建築模型……都是對未來城市發展無限版圖的創意表達。技術、交通、思潮、政策瞬息萬變，世界的更新永不停止。當重新審視變化中的城市，峻佳設計希望以極具創新的敘事性體驗設計，對城市更新的未來想像做出回應。

## Hyperion Longfor TOD Exhibition Hall

From the evolution of transportation means to the TOD urban development model, Karv One Design uses the concept of “Hyperion • Light Year” to smoothly bridge the two subjects. On the Exhibiting Line, Karv One focuses on a core theme: TOD. It explores past and present of TOD as well as its application in this Longfor project. Eventually, six theme areas are put in place: Prologue, The Corridor of Time, The Change of Times, Global Experience, Examples of Wisdom, and Next Stop: Light Year. On the Marketing Line, Karv One focuses on designs that stress positive experience and atmosphere, as it hopes to create a future life experience that inspires imagination and sense of technology. As HSR trains update the city's space and time with speed, Karv One combines the concept of “Traveling Train” with changing curves to highlight sense of technology in the exhibition hall. The ever-rest “Wheel” is the focus of attention in the space, the idea of which is derived from the concept of train and clock. The thoughtful sleek ceiling, the striking bar counter at the entrance and its foundation, the urban architectural model inlaid on the wall... All of these are creative expressions of infinite possibilities of future urban development. Technology, transportation, trends of thought, and policies are changing rapidly, and the world is constantly renewing itself. While re-examining ever-changing cities, Karv One is keen to use innovative and narrative experience designs to envision future urban renewal.