



公共空間類/服務空間 TID 獎
The TID Award of Public space/ Service Facility & Space

维他 幸運橋
VITA - The Fortune Bridge

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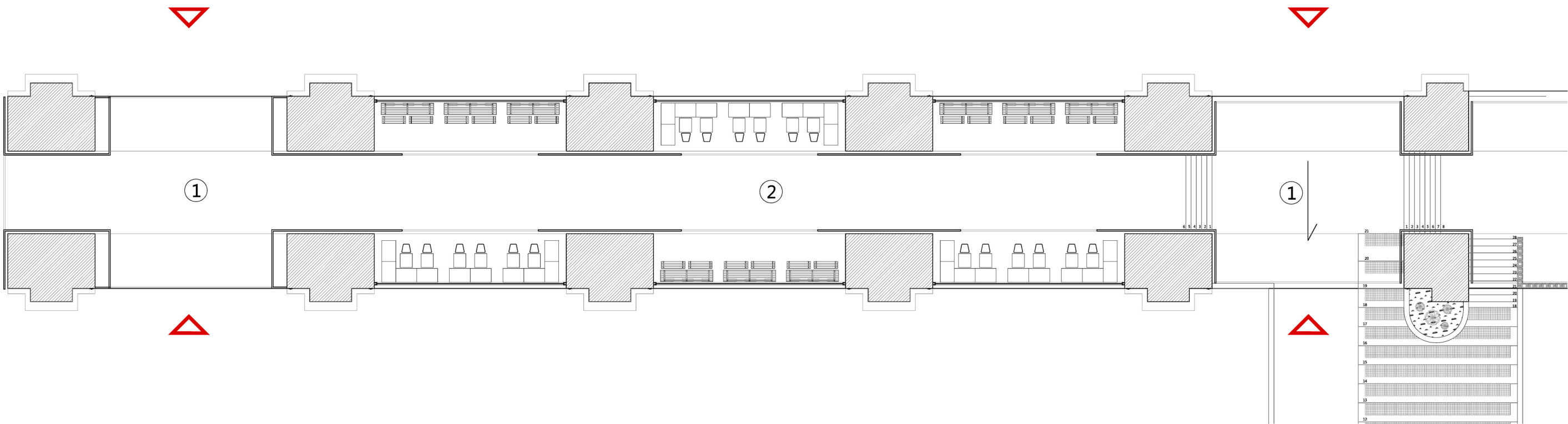








常態休閒功能 THE COMMON LEISURE FUNCTION



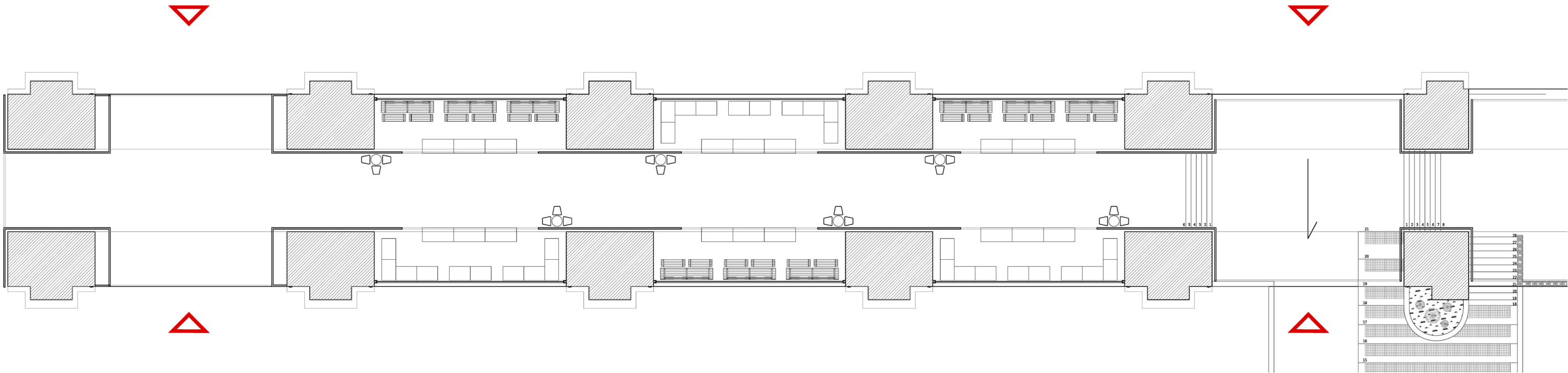
平面圖

- ① 入口
- ② 橋空間

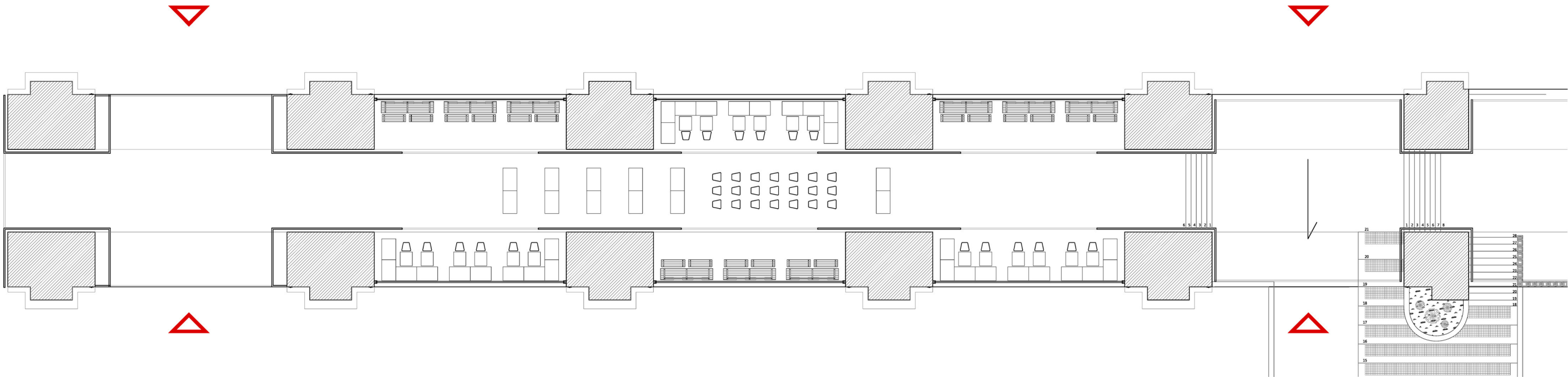
LAYOUT

- ENTRANCE
- BRIDGE SPACE

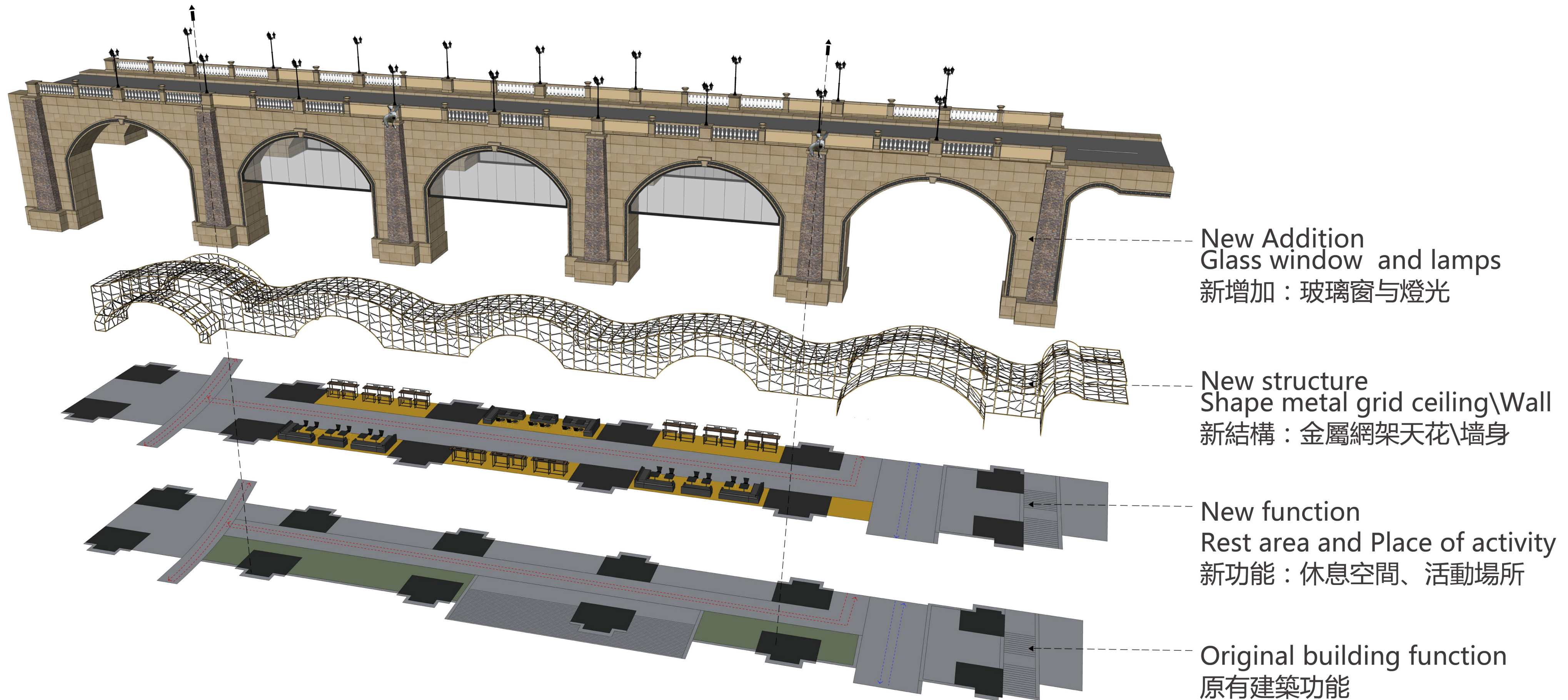
節日食品街功能 THE FESTIVAL FOOD STREET FUNCTION



文化活動功能 THE CULTURAL ACTIVITY FUNCTION



結構分析 STRUCTURAL ANALYSIS



维他 幸運橋

關於該項目 該項目位於中國鄭州的維他左岸商業街上，設計師希望利用交通位置的優勢來打造一座充滿獨特體驗的商業空間。 作為進入商業大街的主橋，設計師希望它能呈獻給來這裡的年輕人一個情感的寄託，因此定義為“幸運橋”，幸運橋，鎖住幸福！人們來到這裡，會在鎖上寫下自己的名字，許下自己的願望，把鎖鎖在專屬“橋欄”上，鑰匙拋入河中，永不打撈。寓意鎖住幸福... 它的獨特之處 本案的設計概念來源於：浮島“匯聚”，傳達“幸福的一點一滴都是愛的匯聚”，因此，一百米長的橋內聚滿了密集的浮島圖形，整個空間像一張由愛織成的網一樣，黏住快樂，鎖住幸福，天花、牆身、地面皆統一在秩序的系統設計語言之下，視覺上保持極強的一致性。 本案的挑戰是如何在有限的交通線上，增加盡可能多的商業使用空間。 為了讓這座橋，發揮其更大的商業功能優勢，設計師在內部功能設置上做了全新的分配，以中心步道贯穿两侧对称的桥洞，呈現出了多功能空間系統，如：常態休閒功能、節日美食街功能、文化活動功能等，不同時段，不同功能，讓本來僅做為行人通道單項交通功能，向多功能空間延伸，讓項目增值。 內部空間根據不同需求靈活組合，成為商業街上人流凝聚的一個主題元素空間，加強了來商業街裡人們之間的聯繫，讓消費者產生一種心靈上的對話，一種情感上的互動。 開放的橋洞，為室內展現了不同角度室外風景，同時也為室內帶來了充足的自然採光。 作為一個購物街上的擴展空間，它在功能上超出了橋本身所承載的功能，使原本有限的空間得到了無限延伸，讓商業的發展有更多的想想可能。 照片說明: 1 常態休閒功能 2 常態休閒功能 3 常態休閒功能 4 節日美食街功能 5 節日美食街功能 6 節日美食街功能 7 文化活動功能 8 圖案局部 9 橋的外部

VITA - The Fortune Bridge

About the project The project is located on the Shopping Boulevard of Vita Rive Gauche in Zhengzhou, China. The architect is aiming at taking the advantage of its traffic to build a zone in commercial use yet fulfilled with unique experience scenarios. As the main lead into the Shopping Boulevard, the bridge represents the architect's hope of providing the youngsters with emotional support. It is thus defined as "the Fortune Bridge". The bridge of fortune locks onto your happiness! When visitors arrive here, they would write down their names and wishes on their own lock, and attach it to the Special rail. Keys being tossed into the river and never being salvaged represents never letting go of your true happiness.... The uniqueness of the project The concept of this design roots in: the "convergence" of floating islands, conveying "Every dots and drops of happiness is the convergence of love". As a result, A 100-meter-long bridge is filled with graphics of the converging floating islands, The whole space is like a net made of love, sticking to happiness and locking happiness. It makes sure that the ceilings, walls, and grounds are under an systematically designed graphic language with order, and that they are unified under the general visual signals. The challenge in this case is how to increase as much commercial space as possible on a limited traffic line. To amplify the function advantage of this bridge, brand new arrangement in terms of inner function settings are equipped as well, A central walkway through the symmetrical bridge holes on both sides ,which exhibits the multi-space system. Including: Daily Leisure function, Festival Gourmet Street function, Cultural Activity function etc. Different time periods, different functions ,The pedestrian passage, which was normally a single-channel traffic function area, will be updated into a multi-function space and bring extensive values to the project. With the flexible combination of inner public space modules that is up to the demands, the Fortune Bridge serves as an essential element of cohesive power to attract crowd and add up to stronger connections between visitors in the Shopping Boulevard. creating a conversation between minds, and an interaction of sentiments for the consumers. The open bridge hole gives the interior a different angle of outdoor scenery, while also bringing plenty of natural light to the interior. As an extended space of the Shopping Boulevard, it bears functions more than what there was when simply served as the bridge itself. This property of suggesting an infinite space beyond, gives more possibility of new commercial patterns to develop. Photo description 1.0 Daily Leisure function 2.0 Daily Leisure function 3.0 Daily Leisure function 4.0 Festival Gourmet Street function 5.0 Festival Gourmet Street function 6.0 Festival Gourmet Street function 7.0 Cultural Activity function 8.0 Spatial Detail 9.0 External facade of the bridge